



2015 HARLEY-DAVIDSON CREATES FOUR SOUL-STIRRING CVO CUSTOMS

*CVO Street Glide Model Rocks Boom! Audio;
CVO Road Glide Ultra Model Tours with Attitude*

MILWAUKEE (August 25, 2014) – The 2015 Harley-Davidson® Custom Vehicle Operations (CVO)[™] line-up wields big paint, killer wheels, massive power, exclusive technology, and custom-shop details to create four fabulous, limited-production factory custom motorcycles ready to stir the soul of the most demanding rider.

The all-new [CVO[™] Street Glide](#) model is a hot-rod bagger boasting a new Boom! Audio system backed by 600 watts of power streaming through four bi-amped front and rear three-way speakers for exhilarating volume and clarity. Boasting best-in-class aerodynamic performance, the all-new [CVO[™] Road Glide Ultra](#) model combines a full complement of premium touring amenities with triple slipstream vents on the all-new frame-mounted fairing. Long-haul travel with style is the mission of the [CVO[™] Limited](#) model, refreshed for 2015 with new polished chrome Slicer wheels and the Airflow Collection of accessories. The nostalgic character of the [CVO[™] Softail[®] Deluxe](#) model is updated with a new braking system and two-tone paint options.

Harley-Davidson CVO motorcycles are customized using exclusive components and paint treatments combined with numerous items from Harley-Davidson Genuine Motor Accessories. The CVO program is often used to introduce new custom components and techniques before they are offered as individual accessories.

Each Harley-Davidson CVO model is powered by a 110ci V-Twin engine, the largest-displacement Original Equipment engine offered by Harley-Davidson and only available from the factory in CVO motorcycles. The 2015 CVO Limited, CVO Street Glide and CVO Road Glide Ultra feature the Screamin' Eagle[®] Twin-Cooled[™] Twin Cam 110[™] engine with a combination of air-cooled and precision liquid-cooling strategies to maintain peak performance under the most demanding loads and riding conditions. The 2015 CVO Softail Deluxe is powered by the Screamin' Eagle Twin Cam 110 V-Twin engine. All models are equipped with the Assist & Slip Clutch Pack that provides a slip feature on downshifts to reduce loading of the driveline, and hydraulic clutch actuation to reduce lever effort and maintenance. Harley-Davidson CVO models are factory-equipped with electronic cruise control, Anti-Lock Braking System (ABS), keyless ignition and the H-D Factory Security System, and an indoor/outdoor storage cover with the CVO logo.

2015 CVO Street Glide: It's a challenge to create a super-premium audio system capable of both shocking volume and outstanding quality. Design that system and then mount it on the most desirable factory-custom bagger ever built, and you've got the 2015 CVO Street Glide. Four bi-amped front and rear three-way speakers. Two 300-watt four-channel amplifiers. Unique static and dynamic equalizers and a sophisticated midrange DPS cross-over give music greater clarity

and a more natural sound at all volume levels. Music of any style may sound better than you've ever heard before.

But wait...there's more! Offered for the first time in a Street Glide, the Screamin' Eagle Twin-Cooled™ Twin Cam 110™ powertrain pumps out a stout 115 ft. lbs. of torque to really move this bike down the road. A side-fill fuel tank is topped with a new slammed console with illuminated CVO logo. Other custom features include new five-spoke polished chrome Aggressor custom wheels, extended saddlebags, Airflow Collection accessories from hand grips to muffler caps, a custom CVO seat, Daymaker™ LED headlamp and Wind Splitter windscreen. This, plus all the standard Project RUSHMORE features, including an iconic Batwing fairing with splitstream vent to reduce head buffeting and the Boom!™ Box 6.5GT infotainment system with touch screen and GPS. Top it off with an intricate paint scheme and the added exclusivity of four color options: Scorching Yellow/Starfire Black Flames, Starfire Black/Gold Dust Flames, Ultraviolet Blue/Molten Lava Flames and Hard Candy Mercury/Smoky Quartz Flames.

2015 CVO Road Glide Ultra: Tour with swagger aboard the CVO Road Glide Ultra. The new frame-mounted fairing combines menacing style with aerodynamic excellence, and provided a big blank canvas for the CVO styling team to devise a slashing new paint scheme to cover its flanks. Fine-tuned in a wind tunnel, the CVO Road Glide Ultra fairing has triple splitstream vents and a 13.5-inch touring windshield to virtually eliminate head buffeting. The new wind tunnel designed air deflectors under the fairing create a cooling jet stream of air. An exclusive 1.25-inch diameter chrome handlebar offers more pullback and height to put the rider in an ideal long-haul posture. The color-matched inner fairing holds a color touchscreen Boom!™ Box 6.5 GT infotainment system with 3D GPS, and 6.5-inch Boom! Bagger™ speakers with 75-watt-per channel amplification. When the sun goes down, brilliant Dual Daymaker Reflector LED headlamps turn night almost to daylight. The influence of Project RUSHMORE includes Reflex™ Linked Brakes with ABS, One-Touch Design latches, stout 49mm forks, and a passenger position with comfort that's the envy of the touring world. A dual-control heated seat, polished chrome Slicer custom wheels, premium removable luggage liners, back-lit hand control and dash switches and a high-output charging system are also standard equipment. That stunning CVO paint is offered in three color combinations: Abyss Blue/Crushed Sapphire, Burgundy Blaze / Typhoon Maroon, and Carbon Dust/Autumn Sunset.

2015 CVO Softail Deluxe: An Art Deco-style paint scheme, wide whitewall tires, and classic Softail lines elevate vintage style to a classic art form, but this easy-riding motorcycle also offers modern performance and tour-ready technology. An all-new braking system combines a redesigned master cylinder and caliper with a 300mm front rotor to deliver intuitive braking control with reduced lever effort. The side stand was also redesigned for easier access. Convertible components – including a quick-detach windshield, saddlebags, luggage rack, backrest and passenger pillion – make it easy to transform the CVO Softail Deluxe from a touring machine to a boulevard cruiser in just minutes. A Road Tech™ zumo® 660 GPS Navigator is integrated with the windshield. Its low center of gravity and 24-inch seat height make the CVO Softail Deluxe an ideal option for riders of smaller stature. Drenched in chrome and color, the CVO Softail Deluxe is sure to turn heads as it racks up the miles. New color options are Bermuda Blue/Stardust Silver and Black Crystal/Dark Tungsten.

2015 CVO Limited: Fabulous custom styling and refined touring luxury come together in the CVO Limited. A mainstay of the CVO line, the 2015 CVO Limited is distinguished by its new polished-chrome Slicer custom wheels, equipped with 90-degree valve stems to ease air pressure

checks. The new Airflow Collection combines black rubber and brilliant chrome highlights on heated hand grips, the brake pedal pad and shifter peg and rider and passenger floorboards with complementary shifter and rear brake levers and a new air cleaner cover. Refined by Project RUSHMORE to enhance every aspect of the riding experience, the CVO Limited is equipped with Daymaker LED lighting, Reflex Linked Brakes with ABS, and the color touchscreen Boom! Box 6.5 GT infotainment system with 3D GPS and 6.5-inch Boom! Bagger speakers with 75-watt-per channel amplification. Premium removable luggage liners, back-lit hand control and dash switches and a high-output charging system are also standard equipment. A hand-finished graphic effect highlights a new paint scheme, offered in three color combinations: Carbon Dust/Charcoal Slate, Gold Rush/Carbon Dust, and Palladium Silver/Typhoon Maroon.

About Harley-Davidson Motor Company

Harley-Davidson Motor Company produces custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson[®] motorcycle parts, accessories, riding gear and apparel, and general merchandise. For more information, visit Harley-Davidson's website at www.h-d.com.

###